

Assalam Alaikum Wa Rahmatullahi Wa Barakatu,



**Dharshako ko meri lakho, crore-ro, aur arbo Salaam  
Dharshako ko meri gehri, nehri, pyari yeh payaam  
Dharshako ko meri peesch hai unka manpasand prograam  
Aayee dharshako shuru kartee hai, leeke Khudah ka naam**

Salaam respected viewers of S.A.T.V. Join me as I host SITARAHAYEEBOLLYWOOD: a show dedicated to Bollywood aficionados.

There is no shortage of bollywood in the life of us Afghans. In fact, bollywood influences the way we may like to dress or talk or sometimes even the way we think as we often form our opinion based on the narrative of the movie. Bollywood also serves us as a source of stress relieve as we shift our focus from our busy lives and relax for three solid hours! Why do we Afghans watch bollywood movies while we very well know the story will have a happy ending regardless? Perhaps it's the music, the dance, the colors, the lavishing attire, or maybe it's the fearless expression of emotions that evokes our interest in Indian cinema. But the reason as to why we truly prefer Bollywood is perhaps the liberties taken in Hollywood in contrary to certain values depicted in Bollywood movies such as; family, religion, social norms, and more traditional cloths.

During Sitarahayeebollywood, I play classic as well as contemporary songs to provide my viewers with a broader scope and context. With a BA in English literature emphasizing in theater and performance, I have been active in the Bollywood industry as an Event Manager, a Project Coordinator, and a Freelance Journalist.

My shows may vary in format due to certain cultural or religious occasions. However, I always

## Bollywood

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hope to educate my viewers about the movies, events, new releases, movie cast, history and fun facts regarding Bollywood.

Sitarahayeebollywood is meant to entertain my viewers. I not only invite you to send in your requests in for specific songs, but I also encourage you to provide suggestions and share your comments. You can email me at: [bollywood@satvlive.com](mailto:bollywood@satvlive.com) . This e-mail address is being protected from spambots. You need JavaScript enabled to view it .

Don't forget to tune in every Sunday at 07.00 p.m. PST and on Wednesdays at 08.00 p.m. PST.

Till then.....

Khoda Negahdaur, Namashkar, Sasriakaal, Allah Hafiz!

Sitara